

# Company History

## **713Training.Com LLC**

was developed from the ground up by Victoria Ring, who started her first business in 1988.

## **1988 - Networking Exchange**

Began in 1988, this business was developed to promote networking and the exchange of ideas between small business owners through a monthly publication entitled "*The Networking News*." Through this company, Victoria Ring received her education in operating a small business because she made many mistakes. But these mistakes only helped her to advance. One lesson she learned was target marketing and eventually this company developed into Graphico Publishing.

## **1989 - Graphico Publishing**

Using the talents Victoria learned working as a typesetter for Battelle Memorial Institute during the day, she served as writer, editor and publisher of "*The GrapeVine News*." This publication was devoted to exposing mail order business opportunity scams. She also wrote 350 individual reports and 17 books regarding her many personal business experiences which are still sold as part of CDROM packages for homebased entrepreneurs. Graphico Publishing still exists as the publisher of Victoria's books. Then, in 1997, with the development of the internet, Victoria started a company that was entirely internet based.

## **1997 - YouOnLine.Net**

This company was Victoria's first internet business. It was dedicated to teaching small business owners basic web design and aiding them in promotion on the internet through her own personal marketing experiences. The company was sold in 1998 when Victoria began her formal education in the paralegal field even though she had worked for law firms through The Columbus Bar Association since 1977.

## **2001 - Bankruptcy Paralegal Services**

To aide low income families during the 9/11 terrorist attacks, Victoria developed the first nationwide "virtual" bankruptcy paralegal service to assist victims in the

preparation of their bankruptcy petitions.

This company was sold in 2003 due to the implementation of new Ohio paralegal regulations, preventing a paralegal from preparing pro-se bankruptcy petitions without the direct supervision of an attorney.

## **2001 - The Lawyer Assistant**

In 2001, Victoria developed The Lawyer Assistant in order to meet the demands of debtor bankruptcy attorneys nationwide. This company not only increased the profits for law firms but provided them with the ability to expand their bankruptcy clientele. The Lawyer Assistant also provided client billing and invoicing services to several local attorney firms utilizing Time Slips software; as well as transcription for attorneys practicing in the personal injury, corporate and employment areas of law. Due to the rapid growth of the company, it was sold to an attorney in Bronxville NY so Victoria could direct her knowledge to bankruptcy paralegal training and education.

## **2001 - 50StateNotary.Com**

This online business was developed at the same time as The Lawyer Assistant. However, it grew rapidly and became very successful because of the real estate boom. The company provided a nationwide notary directory for signing agents and was marketed to mortgage and title companies nationwide. Victoria has wrote four books and developed three training videos for notary signing agents. She also introduced notary publics to skills training in preparing bankruptcy petitions and sold 1,000s of books and videos from her website. Victoria sold the company in 2005 due to the increase in business with 713Training.Com

## **2005 - 713Training.Com, LLC**

This online business continues to change to meet the needs of its attorneys, paralegals and virtual assistants. Visit the website for updated information and to contact Victoria Ring directly.



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**<http://www.713training.com>**